

Award Recommendation Letter

February 20, 2026

Recommendation of Selection for AFI-2025-121, Promotional Items and Services

Based on the evaluation of responses to Request for Proposal (“RFP”) AFI-2025-121, Promotional items and Services, it is the evaluation team’s recommendation that **Progressive Marketing, Authentic Promotions.com, and Club Colors**, all be selected to begin contract negotiations. AFI received four proposals from the following vendors to the RFP by the deadline.

- **Authentic Promotions.com**
- **Club Colors**
- **Progressive marketing**
- **Zheng Commerce LLC**

The proposal was evaluated and scored according to the published process outlined on page 14 “Proposal Evaluation” of the RFP by the evaluation committee. The final scorecard is as follows:

Vendor Name	Total <i>100pts</i>	Product Offering and Coverage <i>20pts</i>	Pricing and Discount Structure <i>30pts</i>	Ordering Distribution and Fulfillment <i>20pts</i>	Customer Service <i>10pts</i>	Supplier Qualifications <i>10pts</i>	Reporting <i>10pts</i>
Progressive Marketing	84	18	24	16	9	8	9
Authentic Promotions.com	80	16	24	16	8	9	7
Club Colors	76	16	24	14	8	8	6
Zheng Commerce LLC	45	10	15	10	3	4	3

Award Summary

The evaluation committee has completed its review of all vendor proposals submitted in response to RFP-2025-121, Promotional items and Services. By signing below the AFI representative approves the recommendation of the evaluation committee and authorizes appropriate staff of AFI, or its designee as directed by AFI staff, to issue a Notice of Intent to Negotiate to each awarded vendor. Upon successful negotiations, a master agreement will be finalized and signed by the awarded vendor and Alliance for Innovation.

Accepted by: J. Michael Wilkes

Date: _____