



DIGITAL ACCESSIBILITY SERVICES

# Accessibility Assessments



## Uncover Hidden Barriers. Build Inclusive Digital Experiences.

Organizations face increasing pressure to provide accessible digital assets to all users, including those with disabilities. Navigating compliance (WCAG, ADA, Section 508, EAA), evolving technology, and user needs can be complex and resource-intensive. Nelnet's accessibility assessments combine automated tools, manual reviews, and real-user insights to identify accessibility gaps and provide actionable recommendations. Our experts evaluate your digital access against industry standards, delivering clear, prioritized findings and practical guidance for remediation and ongoing improvement.

### How We Deliver Results

We combine automated tools, manual reviews, and real-user insights to uncover hidden accessibility barriers. Our experts provide actionable recommendations and strategic guidance, supporting your journey toward lasting digital inclusion.

- ✔ **Comprehensive Evaluations** | Assess websites, mobile apps, and documents for compliance with WCAG 2.1/2.2, ADA, Section 508, and EAA.
- ✔ **Expert Analysis** | Receive easy-to-understand results, impact summaries, and prioritized issue lists.
- ✔ **Strategic Roadmapping** | Translate findings into a step-by-step plan for sustainable accessibility improvements.
- ✔ **Ongoing Monitoring** | Automated scans and dashboarding tools support continuous visibility into your accessibility status.
- ✔ **Consultative Guidance** | Our team partners with yours to align recommendations with your technology, goals, and user needs.

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## Why Assessments Matter

Regular accessibility assessments are vital for identifying barriers and maintaining compliance as standards evolve. Nelnet's comprehensive evaluations reveal gaps in websites, apps, and documents, providing actionable recommendations for remediation. Proactive assessments not only reduce legal risk but also foster digital inclusion, ensuring all users can engage with your content.



## Who We Are

Nelnet's Digital Accessibility Team brings decades of experience helping organizations create inclusive, compliant digital environments. Our specialists have a proven track record in evaluating, remediating, and supporting accessibility across diverse industries. With deep expertise in accessibility standards (WCAG, ADA, Section 508, EAA), user experience, and assistive technologies, we deliver thorough assessments, actionable guidance, and ongoing support. Our commitment to accessibility meets every client's unique needs, empowering them to provide equitable digital experiences for all users.

### WHY PARTNER WITH NELNET?



#### PROVEN EXPERTISE

Our accessibility specialists combine deep technical knowledge with real-world experience, delivering assessments that are both thorough and empathetic.



#### REGULATORY CONFIDENCE

With extensive experience in highly regulated sectors, Nelnet helps you navigate evolving compliance standards and procurement requirements with ease.



#### COMMITMENT TO INCLUSION

We view accessibility as an ongoing journey, seamlessly integrating best practices into your development lifecycle to foster lasting digital inclusion.

## Lay the Foundation for Digital Inclusivity

Contact Nelnet today to schedule your accessibility assessment and begin your journey toward a more inclusive digital environment.

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