



# Digital Accessibility Services



## Create Inclusive, Compliant, and Future-Ready Digital Experiences for Everyone

Providing accessible digital content is essential for delivering the best customer experience and demonstrating your commitment to equity. Meeting standards like Section 508 and ADA protects your organization from legal risks while positioning you to serve all users and foster true inclusivity.

### Why Partner with Nelnet Digital Accessibility Services?

Nelnet's U.S.-based accessibility team brings together compliance expertise and lived experience to deliver accessibility solutions that are both practical and inclusive. Our hybrid approach, combining automated tools with manual assessments, supports every stage of your accessibility journey, from evaluation to remediation and ongoing support. With scalable services and a dedicated team of IAAP and Trusted Tester certified engineers that integrates seamlessly with yours, Nelnet helps you meet accessibility goals with confidence and care.

- ✔ **Real-world accessibility expertise**, including team members who use assistive technology.
- ✔ **Hybrid approach**: automated tools plus expert manual assessments.
- ✔ **Scalable solutions** for every stage – assessment, remediation, training, and ongoing support.
- ✔ **Proven Compliance Knowledge** trusted across industries.
- ✔ **Dedicated accessibility team** acts as an extension of your staff.



“Our customers deserve the highest quality service from us and that includes ensuring everyone receives that same level of service, regardless of their circumstance.”

**Marc Thorson**

Lead Accessibility Architect

## Our Services



### ACCESSIBILITY ASSESSMENTS

Expert-led audits to surface risks, uncover barriers, and guide compliance.



### REPAIR AND REMEDIATION

Websites, mobile apps, documents, and videos optimized for all users, including those using assistive technology.



### TRAINING SERVICES

Upskill your team with practical, hands-on guidance.



### VPAT AND ACR REPORTING

Transparent, standards-based compliance documentation.



### ACCESSIBILITY TEAM AS A SERVICE (ATAAS)

On-demand experts to support your accessibility journey.



### HYBRID ACCESSIBILITY SERVICES

Combine automation and manual expertise for comprehensive coverage.



### MODERNIZATION

Integrate accessibility throughout every phase of digital transformation to make new technologies inclusive, user-friendly, and compliant from the start.



### 100% U.S.-BASED

Our dedicated accessibility team acts as an extension of your staff, delivering trusted support with unmatched quality and precision.

## CASE STUDY

### Turning Mandates into Momentum



When the Town of Superior, CO, faced new state accessibility requirements, Nelnet helped them go beyond compliance. Our team provided a comprehensive range of support, from assessing digital content to training internal teams and guiding remediation efforts. As a result, Superior set a new standard for digital inclusion in government services, demonstrating how accessibility can drive both compliance and meaningful community impact.

## Partner for Success

**By embracing accessibility, we truly live to serve everyone.**

With our core value of creating superior customer experiences, Nelnet's Accessibility Team is here to serve you and your customers. Learn how our digital accessibility services can help transform your business.

### Partner with Us

Learn how we can help your products and services be accessibility compliant.



[nelnetinc.com/Digital-Accessibility](https://nelnetinc.com/Digital-Accessibility)



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