

QUALIFICATION, EXPERIENCE, REFERENCES

Club Colors brings deep, proven experience supporting higher education institutions through complex, multi-stakeholder merchandise and branding programs.

Higher education is not a segment we occasionally serve—it is a core focus of our business. Our programs are built to support decentralized campus environments, strict brand standards, and diverse ordering needs across departments, campuses, and partner organizations.

Key Qualifications & Experience:

- Higher Education Specialists
- Supporting over 1,000 colleges and universities nationwide across public and private institutions
- Exclusive Strategic Partnerships
- Exclusive merchandise partner to Barnes & Noble College and ICBA, managing campus and association-wide programs
- Comprehensive Campus Support
- Experience serving Admissions, Orientation, Advancement, Alumni Relations, Athletics, Student Life, and Human Resources
- Proven Program Management
- Campus-wide department ordering programs, on-demand stores, bulk initiatives, gifting programs, and event-driven fulfillment
- Trusted by Leading Institutions
- Demonstrated success with nationally recognized universities and large multi-campus organizations

Our experience enables us to anticipate challenges unique to higher education and deliver programs that are scalable, compliant, and easy to manage—without sacrificing brand integrity or service quality.

REAL RESULTS

Click to view examples of our work

**UVM SUSTAINABILITY
COLLECTION**



**NORTHWESTERN UNIVERSITY
DONOR GIFTS**



**UCI NEW EMPLOYEE
ORIENTATION WELCOME BOX**



**BROWN UNIVERSITY
YEARS OF SERVICE**

