

Section 3: Qualifications and Experience (TAB 4)

Company Profile

Authentic Promotions.com is a full-service promotional products provider specializing in branded material. We partner with manufacturers to delivery high quality, on brand solutions that support marketing campaigns, employee engagement, time sensitive events, school functions, and community awareness. Our capabilities include product sourcing, custom imprinting, branded packaging, kitting, idea generation, and distribution to a single or multiple location nationwide. We have been in business for over 22 years and with this we have experience managing complex programs along with simple basic orders. We focus on customer service with accuracy, responsiveness and consistency. Authentic Promotions.com serves as a reliable extension to our customers' marketing and promotional needs. We are committed to clear communication, dependable timelines, and solutions tailored for each customers needs.

We have one office located at 6151 Fair Oaks Blvd. Suite 103, Carmichael, CA 95608.

Authentic Promotions.com provides nationwide promotional products services across all of the United States. We can provide services near and fare with the use of technology, phone, e-mail, and video conferences.

Public Sector/Cooperative Experience

Over the past 22 years, we have supported public and private sector clients with branded promotional products, emphasizing reliability, clear communication, and high standards of customer service across a broad range of applications. We have experience working within cooperative purchasing agreements and are an active participant in several cooperative programs.

Key Personnel and Support Model

The main contact for this cooperative account will be your dedicated account manager, Amy Warner. She is a partner in the company and has been with this organization for 22 years. Amy brings extensive experience in customer service, timely communication, creative idea generation, and problem solving, with a strong focus on recommending products that best meet each customer's needs. She will be the main point of contact for any of your needs.

Additional key personnel include Christopher, who has been with company over 16 years. He supports art generation, virtual proofs, and accurate order entry, helping ensure smooth production and timely execution.

Keenan is also part of the support team and has been with the company for over a year. He assist with order tracking wearable programs, quoting, providing additional coverage and responsiveness throughout the order processes.

Maril Cardwell is also a business partner at Authentic Promotions.com and serves as an account manager. She provides backup account support as needed, ensuring continuity of service and consistent communication.

Peter Carmazzi is a business partner, and he oversees the backend operations of the business. His role supports internal system, workflows, and operational processes that enable efficient order management and reliable delivery service.

References

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