



ADA Digital Accessibility - Compliance Services –
Consulting and Design

TAB 2: Services and Pricing

The Alliance for Innovation (AFI)

ISSUE DATE 12/10/2025	DUE DATE 01/30/2026
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App Maisters Inc.

Houston (Corporate Office)

11111 Katy Fwy, Suite 910, Houston, TX77079



Financial Proposal

Resource Rates – Hourly for Additional Scope

Particulars	Cost/ HR
Project Manager	\$ 95
UX Strategist	\$ 90
Content Strategist	\$ 85
Accessibility Specialist	\$ 97
SEO / Analytics Specialist	\$ 95
User Researcher	\$ 90
Designer	\$ 90
Technical Analyst	\$ 95

WORKSTREAM 1 — ACCESSIBILITY ASSESSMENTS & AUDITS

Service Unit	Unit Definition	Blended Base Price
Web Accessibility Audit – Small	≤50 pages/screens	\$6,500 per audit
Web Accessibility Audit – Medium	51–250 pages/screens	\$12,000 per audit
Web Accessibility Audit – Large	251–1000 pages/screens	\$22,000 per audit
Enterprise Web Audit	1000+ pages/screens	Custom (\$35k–\$75k)
Mobile App Accessibility Audit	Per app (iOS/Android)	\$9,500 per app
Document Accessibility Audit	Up to 25 docs	\$3,500 per set
Regression Testing Cycle	Post-remediation validation	\$2,500 per cycle



WORKSTREAM 2 — PROGRAM ROADMAPS & ADVISORY

Service Unit	Unit Definition	Base Price
Accessibility Roadmap – Single Agency	3–6 month phased plan	\$9,500
Enterprise Accessibility Roadmap	Multi-department portfolio	\$18,000
Executive Advisory Session	2–3-hour session	\$2,500 / session

WORKSTREAM 3 — REMEDIATION PLANNING & DESIGN SUPPORT

Service Unit	Unit Definition	Base Price
Remediation Backlog Development	From audit findings	\$4,500 / asset
Design Pattern Library	Accessible components/templates	\$7,500 / set
Code Review Sprint	2-week advisory cycle	\$6,000
UX Accessibility Advisory	Critical user flows	\$5,500

WORKSTREAM 4 — TRAINING & CAPACITY BUILDING

Service Unit	Unit Definition	Base Price
Developer Bootcamp	8 hours, hands-on	\$2,500
Train-the-Trainer Program	Full internal enablement	\$5,000

WORKSTREAM 5 — POLICY, GOVERNANCE & PROGRAM MGMT

Service Unit	Unit Definition	Base Price
Accessibility Policy Framework	Agency-customized	\$6,500
Governance Model Design	Roles, escalation, KPIs	\$7,500
Accessibility Maturity Assessment	Org-wide	\$5,500



WORKSTREAM 6 — DOCUMENT & PDF ACCESSIBILITY

Service Unit	Unit Definition	Base Price
PDF Remediation	30+ pages	\$55 per doc
Document Workflow Design	End-to-end process	\$4,500

WORKSTREAM 7 — VIDEO, AUDIO & MULTIMEDIA

Service Unit	Unit Definition	Base Price
Media Accessibility Audit	Up to 50 assets	\$3,750
Captioning & Description Advisory	Standards + workflows	\$3,500
Media Governance Framework	Policy + style guide	\$3,800

The Prices given for workstream 7 are subject to change according to the selection of vendor where we have already offered in proposed services that we can include our strategic partners to perform these services after discovery phase.

COOPERATIVE DISCOUNT STRUCTURE

Cooperative Usage Level	Discount
Single agency	0%
2–5 agencies aggregated	5%
6–15 agencies	10%
16+ agencies / statewide	15%
Statewide / portfolio programs	Up to 20%



Portfolio Accessibility Packages - SLA

Category	Silver Package	Gold Package	Platinum Package
Asset Coverage	Up to 10 digital assets	Up to 25 digital assets	50+ assets / Portfolio / Statewide
Eligible Asset Types	Websites, web apps, mobile apps, documents, multimedia	Websites, web apps, mobile apps, documents, multimedia	Websites, web apps, mobile apps, documents, multimedia
Roadmap & Strategy	12-month Accessibility Roadmap	Annual Roadmap + Mid-year refresh	Quarterly Roadmap refresh + multi-year strategy
Remediation Support (Consulting)	Remediation planning only	Ongoing remediation advisory	Embedded remediation advisory & prioritization
Governance Framework	Not included	Included (roles, escalation, KPIs)	Advanced governance + steering committees
Maturity Assessment	Not included	Included	Included (annual reassessment)
Training Sessions	2 role-based sessions	4 role-based sessions	Unlimited role-based training
Executive Advisory	Annual briefing	Bi-annual briefings	Quarterly executive briefings
Vendor & Procurement Advisory	Not included	Limited advisory	Full vendor & procurement support
Response SLA	≤ 2 business days	≤ 1 business day	≤ 4 business hours
Audit Delivery SLA	≤ 15 business days per asset	≤ 12 business days per asset	≤ 10 business days per asset
Executive Reporting	Quarterly executive summary	Dashboard + executive reports	Board-ready executive reports
Regression Testing	1 cycle per asset	2 cycles per asset annually	Continuous regression advisory
Termination for Convenience	30 days notice	30 days notice	30 days notice
Cooperative Aggregation Eligible	Yes (10%–20% discount)	Yes (10%–20% discount)	Yes (10%–20% discount)
Pricing Yearly	\$ 18,000	\$ 26,000	\$ 48,000